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“Business Intelligence Guidebook” goes over in detail the entire system of Business Intelligence. Sherman notes a disconnect from BI concepts to actual integration and provides clear explanations of the architectural design and processes within BI.

9 great books about business intelligence | Tableau Software

The data architecture guides how the

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data is collected, integrated, enhanced, stored, and delivered to business people who use it to do their jobs. It helps make data available, accurate, and complete so it can be used for business decision-making.

Chapter 6. Data Architecture - Business Intelligence ...

data architecture is a blueprint that helps align your company's data with its business strategies. The data architecture guides how the data is collected, integrated, enhanced, stored, and delivered to business people who use it to do their jobs. It helps make data available, accurate, and complete so it can be used for business decision ...

INFORMATION IN THIS CHAPTER

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layer of architecture, design and process.

Top 20 Best Business Intelligence Books You Should Read

Business intelligence: a complete guide Business intelligence(BI) can unlock the value of data for your enterprise by providing data analytics reporting and visualization capabilities. But businesses seeking to modernize with the best data technologies and methods may find themselves wading in a sea of jargon.

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Business intelligence dashboards make an impressive appearance at presentations. Their real value results from the insights you gain and the actions you and your team take based on those insights. There are four key steps you should take to gain the most profitable insights from your investment in the data mining and data visualization that go into your analytical dashboards.

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That's where the various software tools of business intelligence (BI) and analytics come in. Potential products in the business intelligence toolkit range from simple spreadsheets to ultrasophisticated data mining packages leveraged by teams employing "rocket-science" mathematics.

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Business Intelligence

Business intelligence practitioners generally handle structured data while big data professionals feel at home processing humongous volumes of unstructured data at lightning speeds. Both can provide the fourth and most important V (i.e., value) in the form of descriptive, predictive, and prescriptive analysis/ reporting .

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